



Press Photographer/Filming Terms and Conditions

Below are the guidelines set out for accredited press photographers/filming at Horse of the Year Show 2024. **Please Note:** The organisers reserve the right to remove accreditation from photographers who do not adhere to these guidelines.

Dress Code

Lounge suits or female equivalent (smart, professional attire without overly bright colours or branding/slogans) to be worn by all photographers wishing to take presentation photographs in the Andrews Bowen International Arena. On black tie evenings (Friday, Saturday and Sunday) please ensure that a dark dinner suit or female equivalent attire is worn.

Locations

- Accredited photographers/videographers are welcome to position themselves outside the perimeter of the Andrews Bowen International Arena at the designated 10m photography areas in each corner and between the seating and the arena perimeter, as long as disabled visitors are not being obstructed. Due to the impact on sight lines, if photographers wish to stand to take photos, they must ensure they stand back against the seating tribune.
- When taking photographs/videos around the perimeter of the TopSpec Arena, photographers/videographers should be conscious of not impacting on the sight lines of the audience.
- Under NO circumstances are photographers/videographers permitted to utilise the Hospitality Areas unless authorised by Grandstand Media Ltd.
- Photographers/videographers are NOT permitted into the stable area unless accompanied by a member of the Press Office Team – requests to be submitted to the Press Office Team for approval the morning of required entry and is subject to team availability.

Filming

- No live streaming of the competition is permitted at any time.
- Filming of the competition in either of the arenas will NOT be permitted unless prior arrangements have been made with Grandstand Media Ltd. Anyone caught doing this will be asked to leave the Show and their press pass will be revoked.
- Anyone wishing to undertake filming for TV broadcast at the Show must make the Press Office aware and a media liaison will escort you during the filming.
- Interviews can be filmed, as long as the correct accreditation is acquired, either in the International Riders Lounge or in the Collecting Arena.
- Footage of the competition can be requested and will be sent out post-show.

Presentations

- For all presentations in the Andrews Bowen International Arena, photographers/videographers should utilise the gates in the South East corner only, located to the side of the hospitality structure (please ask a member of the Press Office Team if you are unsure of the location). After presentations,



photographers/videographers should immediately exit via these gates. No photographers/videographers should access the Andrews Bowen International Arena except when instructed by stewards during presentations and the Puissance class.

- Flash photography is ONLY permitted during presentations and display acts. Under NO circumstances should flash be used during any competition.
- During the presentations and lap of honour, photographers/videographers are NOT permitted to stand in the centre of the Arenas.
- Grandstand Media Ltd's Official Media wearing purple armbands (1st Class Images, Julian Portch and Events Through A Lens) will be the ONLY photographers/videographers permitted to enter the arena during the initial "trot round" of the showing class. NO photographers/videographers should be in the arena during the remainder of the showing class including the individual show, line-ups, etc.
- Outside the stated exceptions, photographers/videographers must remain within the ringside moats during all classes and displays unless otherwise instructed by the Grandstand Media Ltd's Press Office Team ONLY.
- For all presentations in the TopSpec Arena, there is NO Photographer/videographer access except when instructed by stewards during the initial "trot round" (at the stewards' discretion) and presentations. The ONLY exception to this rule is Grandstand Media's Official Photographers/videographers wearing purple armbands (1st Class Images, Julian Portch and Events Through A Lens) who will be permitted to enter the arena during the final "line-up" of the class while judges are discussing the presentation. No access is granted during any other sections of the classes.
- Outside of the stated exceptions, photographers/videographers must remain outside the arena during all classes unless otherwise instructed by the Grandstand Media's Press Office ONLY.
- As the Horse of the Year Show's Official Photographers, 1st Class Images will have priority during presentations in order to ensure the show organisers, Grandstand Media Ltd, receive the best possible presentation images for sponsors, press and promotional material.
- A maximum of 10 photographers/videographers will be allowed access into the arenas during presentations in accordance with Health & Safety regulations, and to ensure there is no over-crowding and all photographers are able to get a good position to shoot from. A maximum of six photographers wearing red armbands, in addition to Grandstand Media's Official Press Photographer/videographer, 1st Class Images x 2/Julian Portch/Events Through A Lens, will be allowed to access the arenas.

General

- Grandstand Media's Official Press Photographer, Julian Portch, is the photographers' representative, who will be in a position to assist with any queries and ensure that these guidelines are adhered to.
- In signing and submitting this accreditation, photographers agree to supply the organisers of Horse of the Year Show with a variety of high-quality images taken at the Show by request from the organisers for future promotion of the show. Grandstand Media Ltd will only provide photographs to third parties for the promotion of past, present and future events it organises. The individual photographer will be credited at all times. All enquiries about image use for non-Grandstand Media Ltd events will be directed back to the photographer.
- Purple or Red armbands supplied by Grandstand Media Ltd must be worn at all times by photographers. Photographers who fail to return their allocated armband to the HOYS Press Office will be charged £25.



- Accredited **media/press** photographers will only be accredited to take photos for press or sponsors and are not to sell to competitors or the public either at the show or through any websites post show. Failure to comply with this request may result in future accreditation applications being denied.

Celebrity Appearances/Signings

- Photographers/videographers are able to take photographs in any area with access to the general public. However, they must not infringe on the safety or experience of the show for the celebrity and the general public visiting the Show.
- A member of the Grandstand Media Ltd team will be present during any appearances and/or signings. After official press opportunities have taken place, press will kindly be asked to disperse.