

## Press Accreditation Terms and Conditions

For eligibility for press accreditation for Horse of the Year Show 2023 the applicant must be part of the editorial team, or on an assignment for, a specific publication, broadcast media or news service attending to specifically cover the event, or who has substantially previewed the show.

1. All freelancers and smaller agencies may be requested to send a letter of assignment (or similar letter) from a Media Outlet. The letter of assignment must be on a company letterhead, signed by the editor-in-chief/director of the Media Outlet. These can be sent to the HOYS Press Office [press@hoys.co.uk](mailto:press@hoys.co.uk)
2. The media outlet should have substantial circulation and distribution. The quality of the Media Outlet's format and accuracy of its contents will be taken into consideration as part of the accreditation request approval process.
3. Media accreditation allows access for one person only. Press accreditation must be completed prior to the show. Please note that all other individuals are deemed visitors and will not be granted press accreditation.
4. Only accredited photographers can take pictures at the show. Press accreditation alone does not allow photography to be permitted.
5. Each application will be assessed on its own merit. Previous accreditation is no guarantee it will be granted in 2023.
6. Horse of the Year Show reserves the right to approve/reject/request further information on all applications in its sole discretion and without providing reasons for doing so.
7. Horse of the Year Show reserves the right to withdraw the accreditation of any accredited journalist whom it deems is in breach of the relevant Press Accreditation Terms and Conditions.
8. One HOYS programme per person will be issued, to last the duration of the show.
9. Only two photos from each class will be issued (one presentation, one action shot of the winner) and five extra photos from across the entire week will be issued. Extra photos can be purchased through 1<sup>st</sup> Class Images.

### **Please Note:**

**Freelancers** - All requests from freelancers should be submitted in writing and signed by the editor confirming commissioned coverage of the event.

**Websites** - Only editorial staff from relevant websites may apply for accreditation. Websites using information and news linking from other sources will not be accredited.

**Broadcast** - Accreditation for reporters should be submitted using the accreditation form. All requests should be in accordance with standard broadcasting guidelines and subsequent guidelines of the organisers.

**Photographers** - Photographers will only be accredited to take photos for press or sponsors and are not to sell to competitors or the public either at the show or through any websites post show. Failure to comply with this request may result in future accreditation applications being denied. In signing and submitting this accreditation, photographers agree to supply the organisers of Horse of the Year Show with a variety of high quality images taken at the Show by request from the organisers for future promotion of the show. Grandstand Media Ltd will only provide photographs to third parties for the

promotion of past, present and future events it organises. The individual photographer will be credited at all times. All enquiries about image use for non-Grandstand Media Ltd events will be directed back to the photographer.