



Vacancy: Marketing Executive

This is a great opportunity for a Marketing Executive to join Grandstand Media Limited (GML) to support the marketing team for Horse of the Year Show and other projects/tasks across the group.

ROLE PURPOSE:

As a Marketing Executive you will be working alongside the Marketing & Communications Manager to help execute the marketing strategy across all areas of the business and group. Your role will be fast-paced and highly varied, utilising a spread of marketing skills. You will be responsible for managing social media platforms, helping create editorial content, design work, managing website content, working alongside our agencies and suppliers and much more!

Grandstand Media is a team of specialists with many years' experience planning, organising and running equine events. Most notably Horse of the Year Show (Birmingham, CSI 3*) which GML has organised since 1997 the event now welcomes over 58,000 visitors in October at the NEC. The British Showjumping National Championships and Stoneleigh Horse Shows have since been added to the company profile.

This is a full-time position located at the GML offices at Stoneleigh Park. Additionally, during an event the applicant will be required, along with the company's other personnel (at the expense of the company) to be based at the host venue of the event. This currently involves staying at the NEC Birmingham for up to ten days in October and other stay away locations as required at other times of the year.

This person will report directly into the Marketing & Communications Manager. This is a varied role with and would suit a proactive marketing person that has excellent personal management skills.

PRINCIPLE DUTIES & RESPONSIBILITIES

- Social media management
- Email marketing
- Assisting in campaign creation and execution
- Copywriting
- Design work
- Project management
- Website content management

EXPERIENCE, KNOWLEDGE AND SKILLS REQUIRED

- Minimum 1 year in a marketing position
- Solid understanding of social media tools and scheduling
- Excellent written and verbal skills
- Basic understanding of Adobe Creative Suite
- Basic understanding of WordPress

YOUR CHARACTERISTICS

- Enthusiastic
- Creative
- Keen to learn
- Highly organised
- Able to multitask and prioritise
- Adaptable, and able to work across multiple projects
- A team player

WE OFFER:

- Competitive salary
- Hours of work Monday-Friday inclusive, 9:00am – 5:00pm
- Working at events may require a minimum of 8 weekend days per annum
- The applicant must understand the requirement for extra hours (within the basic salary contract) both prior to and during the Events.

TO APPLY FOR THIS POSITION

PLEASE SEND YOUR CV AND COVERING LETTER TO

personnel@grandstand.co.uk