

# Horse of the Year Show

Wednesday 2nd — Sunday 6th October 2019



## Exhibition Package

Attracting a high spending and loyal audience Horse of the Year Show offers exhibitors a lucrative commercial opportunity not to be missed!

Inclusions of the Exhibitor Package:

- Shell Scheme (please see image of a typical 3x2m stand)
- Stand Carpet (Black)
- Company Name Fascia Board
- 1 x Fluorescent Strip Light
- Entry in the Official Show Programme
- Listing on HOYS Website
- 1 x Vehicle Pass
- Standard Wristlets for all working personnel
- 2 x Privileged Wristlets (to watch the show)
- **For stands over 50m<sup>2</sup>** - Complimentary 1/4 page advert in programme & an additional caravan or vehicle pass



## Rates

### Shell Scheme Rate

£241 + VAT per m<sup>2</sup>

Additional Open Sides - £115 + VAT per side

### Space Only Rate

Available upon request - Space only is subject to a minimum size, being located on an island site and subject to approval of stand design. The Space Only rate excludes lights and fascia.

### Size Discount

12m<sup>2</sup> - 18m<sup>2</sup> = 2.5% discount

19m<sup>2</sup> - 24m<sup>2</sup> = 5.0% discount

25m<sup>2</sup> and over = 7.5% discount

***All discounts are subject to the payment schedule as detailed in the contract being met on time. Any discount due will be deducted from the final payment only.***

### Payment Terms

Deposit to be paid by 14 days of the issue date along with signed contract

Further payments to be split over show cycle

Full balance due by end of August 2019

## Additional Information

The **Tradestand Exhibitor Manual** will be sent out to all contracted exhibitors. This contains all mandatory forms and forms for any additional items such as furniture, stand fittings, electrics, storage service etc.

**Additional Vehicle Passes**, caravan/motorhome area and power hook-ups are available at additional costs.

### Build Up

Tuesday 1st October 2019 (unless stated otherwise)

### Breakdown

Sunday 6th October 2019 from 20:15hrs

### Restocking

Access from 07:30hrs each morning, all stands to be ready by 08:45hrs

## Contact Information

Tradestand Team T: 02476 858 205

Grandstand Media E: [tradestands@hoys.co.uk](mailto:tradestands@hoys.co.uk)

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