



Vacancy: Marketing Intern

April to end of October 2019

Based at Stoneleigh Park, Warwickshire, we are seeking a Marketing Intern to support the Marketing and PR team for the British Show Jumping National Championships in August and Horse of the Year Show (NEC) in October as below:

The Post:

- Social Media monitoring and strategy implementation
- Administration of competitions and charity requests
- Project manage the HOYS Live Zone timetable and content
- Responding to enquiries from members of press and public
- Help with creating and distributing digital newsletters through a CRM system
- Reporting on media coverage and monitoring
- Preparation of materials for events including Press Office information
- Conducting research and writing articles for programme features and press releases
- Assisting with event merchandise from collecting samples through to final design and stock control

Tasks at Events:

- Assist in the set up and delivery of Press Office duties and admin
- To oversee the smooth running of the HOYS Live Zone
- To assist with rider interviews and rider signings
- Respond to media enquiries
- Assist with social media posting and monitoring
- Select appropriate images to be issued with press releases

The Person:

- Computer literate – MS Word and Excel essential. Adobe InDesign and Photoshop desirable.
- Ability to “think outside of the box” and work under pressure
- Ability to work within a team environment as well as to use own initiative where necessary
- Excellent communication skills
- Good time keeping essential
- Excellent English/writing skills including attention to detail
- Have an understanding of the events industry, whilst not essential, would be advantageous.

We Offer:

- Competitive salary (pro rata) plus holidays
- 30 week placement period in equestrian events (April - October)
- Monday - Friday inclusive 9.00 am – 5.00 pm (non-event times)
- For HOYS (7 days) and BSNC (7 days) hotel accommodation will be provided on site and candidate will be required to work additional hours and weekends within the scope of the placement.

TO APPLY FOR THIS POSITION

PLEASE SEND YOUR CV AND COVERING LETTER TO

sarah.measom@grandstand.co.uk

BY 22/03/2019