



Horse of the Year Show

Wednesday 4th - Sunday 8th October 2017
National Exhibition Centre, Birmingham



Rate Card

SHELL SCHEME £241 + VAT PER M²
Additional Open Sides £110 + VAT per side
SPACE ONLY AVAILABLE UPON REQUEST*

*Space Only

Please note: The pre-discounted space only rate excludes lights, fascia and carpet. Space Only is subject to a minimum size, being located on an island site, and subject to approval of stand design.

Size Discount

12m² - 18m² = **2.5% discount**

19m² - 24m² = **5.0% discount**

25m² and over = **7.5% discount**

IMPORTANT NOTICE

All discounts are subject to the payment schedule as detailed in each contract below being met on time. Any discount due will be deducted from the final payment only.

Payment Terms

- ◆ Deposit to be paid by **14 days** of the issue date along with Signed Contract
- ◆ Further payments split through the summer
- ◆ Full balance due September 2016

Payments must be made on time to qualify for any discount offered

Contact Information

Trade Stands
Grandstand Media Ltd
Stoneleigh Park
Kenilworth
Warwickshire
CV8 2LZ
Tel: 02476 858 225
Email: exhibitions@hoys.co.uk

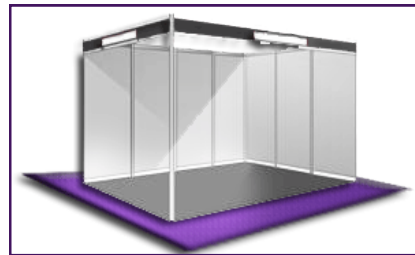


Exhibition Package

Attracting a high spending and loyal audience Horse of the Year Show offers exhibitors a lucrative commercial opportunity not to be missed!

What is included in the Exhibitor Package:

- **Shell Scheme** - please see picture below of a typical corner stand



- **Carpet in show colours**
- **Basic Lighting** (strip lighting)
- **Company Name Board**
- **Entry in the Official Show Programme**
- **Entry on our Website** (a profile page with company logo and contact details updated by yourselves)
- **One Restocking Vehicle Pass** (for either our secure or un-secure area)
- **Standard Wristlets for all working personnel**
- **Two complimentary Privileged Wristlets** (to watch the show)
- **For stands over 50m² a complimentary 1/4 page advert will be included in the package and a complimentary caravan or additional vehicle pass**

Please note an electrical socket is not included

Additional Information:

An **Exhibitor Lounge** for your exclusive use.

A **Trade Stand Exhibitor Manual** will be sent out to all contracted exhibitors which contains order forms for a range of items - furniture, stand fittings, electrics, phone lines etc...

Additional Vehicle Passes for the secure area, caravan/motor home area and power hook-up are available at an additional cost.

Build Up

Tuesday 3rd October 2017

Break Down

Sunday 8th October 2017 from 21.00hrs

Restocking Times:

Access from 07.30hrs each morning, all stands to be ready by 08.45hrs

All times are subject to change